

# Caring for our Bays

WORKING TOWARDS A HEALTHIER  
PORT PHILLIP AND CORIO BAY



 **CORANGAMITE  
FOUNDATION**

# We need to care for our bays

## WORKING TOWARDS A HEALTHIER PORT PHILLIP AND CORIO BAY

Travel anywhere within Geelong or the Bellarine Peninsula and your eyes will turn to the distinctive sparkling waters of Port Phillip and Corio Bay. These waters are the tranquil centrepiece to our thriving regional lifestyle. Locals love living alongside them and industries such as tourism, fishing and aquaculture rely on their health. Beneath the surface the Bay waters host a world class temperate marine environment home to iconic species such as the Weedy Sea Dragon, the Australian Fur Seal and the Burruran Dolphin.

UNFORTUNATELY... Marine debris is a globally recognised environmental issue and the waters of Port Phillip and Corio Bay are a major coastal debris hotspot<sup>1</sup>. Put simply, our beautiful local bay waters are facing a litter crisis.

We need your help! An opportunity exists for your organisation to work in partnership with community groups and government organisations to improve the health of Port Phillip and Corio Bay.

1. Hardesty, et al. (2016) Understanding debris sources and transport from the coastal margin to the ocean. CSIRO: EP165651

## Talking Rubbish & Taking Action

Port Phillip and Corio Bay are being affected by human-made refuse, much of which is plastic. Litter, nutrients, sediment and pollutants entering Bay waters are all threats to its health.

The Caring for Our Bays Program is an innovative program that aims to lift the profile and appreciation of Port Phillip and Corio Bay by raising awareness of litter and its impact; and works to reduce the amount of litter, sediments and nutrients that enter local waterways. This is achieved through a multi-partnership alliance made up of community groups, government agencies and private businesses. The alliance focuses on coordinating and integrating awareness, infrastructure and enforcement activities to reduce litter and improve water quality in Port Phillip and Corio Bay.



collaboration protection empowering skills values  
port phillip investment marine  
environment skills indigenous  
sustainable landscape corio bay catchments  
protect habitat groups ecosystems foundation  
native future biodiversity reporting requirements success efficiency skills  
volunteering programs



## MARINE DEBRIS

is a globally recognised **ENVIRONMENTAL ISSUE**, our beautiful local bay waters are facing a litter crisis.

# Geelong and Bellarine Litter Hotspots



## Partnership benefits for your organisation include:

- Improved standing in the communities of the Geelong and Bellarine region
- Increased brand awareness through aligning your organisation with sustainable landscape projects
- Greater community capacity and skills from which your business can draw staff
- Higher success rates, as all investors and partners want to see results on the ground and within the local communities
- A distinguishing feature that sets your organisation apart from others
- An opportunity to engage your staff in volunteerism, networking and skills development
- Better awareness of local issues, challenges and trends and how your organisation can respond and benefit

## How we establish the partnership:

1. The Corangamite CMA (CCMA) and Bellarine Catchment Network (BCN) works with you to discuss your investment and partnership objectives
2. All parties examine the potential projects that will make a difference in the Geelong and Bellarine region and select one or several that match your investment objectives
3. The level of investment is discussed and an MOU established
4. The CCMA and BCN arrange the project partners to deliver the project or activity and establishes all relevant agreements.
5. The CCMA and BCN attend to all reporting requirements including project and activity outcomes.

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## IN PORT PHILLIP AND CORIO BAY



## Citizen Science

## Infrastructure solutions

## Enforcement

## Education and Awareness activities

## Corporate

people

partnership

biodiversity

resources

groups

sustainable

knowledge

landscapes

catchments

shelterbelts

indigenous

values

skills

empowering

soil health

collaboration

investment

networks

foundation

environment

agricultural production

protect

farming

future

objectives

native

volunteering

productivity

programs

wildlife

change

management

efficiency

success

wellbeing

dairy

producers

natural resources

future

native

networks

farming

water quality

community

programs

success

objectives

partnership

seeding

results

engaging

projects

future

reporting requirements

skills

dairy

producers

natural resources

We would love for you to join us in a partnership that will continue to protect and enhance the places and people of the Corangamite Region.

JOIN US TODAY



# Your investment partners

## MAKING A DIFFERENCE

The Caring for Our Bays (CFOB) program is delivered through an alliance of partner organisations led by the Bellarine Catchment Network.

The vision of the CFOB partners is that people will take responsibility of their actions and pride in their community surroundings, resulting in a healthy marine ecosystem and a brighter future for our bays.

Check out our partner profiles:



The **Bellarine Catchment Network** is an integrated model of natural resource management across community groups, government and non-government organisations. The BCN brings together all land managers to plan and initiate combined action by community, schools, government and industry to tackle major environmental and land management issues across catchment, coastal and marine environments of the Bellarine. This leads to greater environmental outcomes across land tenure and a more engaged and involved community.



**Corangamite CMA** is committed to healthy catchments and waterways. It was established in 1997 to ensure the protection and sustainable development of land, vegetation and water resources within a boundary stretching from Geelong to Ballarat and along the coast to Peterborough.



**Landcare** in Corangamite is robust, with more than 150 groups comprising approximately 4,000 members. They are supported by 11 Landcare networks covering nearly the entire region:

- Central Otway Landcare Network
- Corangamite Lakes Landcare Network
- Leigh Catchment Group
- Heytesbury District Landcare Network
- Woody Yaloak Catchment Group
- Southern Otway Landcare Network
- Upper Barwon Landcare Network
- Moorabool Landcare Network
- Geelong Landcare Network
- Bellarine Catchment Network
- Surf Coast and Inland Plains Network.



FIND OUT MORE

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# About the Foundation

## A GREAT PARTNERSHIP



The **Corangamite Foundation** is a not-for-profit group established to enhance the catchments of this special region and to bring people together to utilise and share their skills, passion and knowledge. The foundation is a partnership between the Corangamite Catchment Management Authority and the Trust for Nature and has full Deductible Gift Recipient status. Funds invested into the foundation are provided back to on-ground groups working on real change. We believe in the long-term future of the region, the fantastic natural environment and the people that make this place special.

We would love for you to join us in a partnership that will continue to protect and enhance the places and people of the Corangamite Region.

We have six focus areas if you have a particular interest in one or more areas or projects:

- **Great Ocean Road and Otways**
- **Dairy Country** – from Colac and Camperdown to the Coast
- **Bellarine and Corio Bay** – peninsulas and bays near Geelong
- **Lakes and Volcanic Plains** – significant wetlands and grassy plains
- **Barwon River** – important corridor for water, people and wildlife
- **Central Highlands** – Ballarat and surrounds.



**Trust for Nature** was established under the *Victorian Conservation Trust Act 1972* to enable people to contribute permanently to nature conservation by donating land or money. They have since evolved into one of Victoria's primary land conservation organisations, with several tools to help people protect biodiversity on private land.

In 1978, Trust for Nature developed conservation covenants as a way to protect native plants and wildlife on private land, and have now protected more than 58,000 hectares through over 1,300 perpetual conservation covenants.

CONTACT US

**Contact us to explore further partnership and investment options:**

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